



Kristof De Smet, President

25 November 2017



Success

Failure







ALJAZEERA



The New York Times



A man with a goatee and glasses, wearing a yellow turtleneck and a dark jacket, is shouting on a city street. He has his mouth wide open and his right hand raised in a fist. The background shows a city street with cars and buildings. The text 'You can't trust the SYSTEM' is overlaid on the image in a white, monospace-style font. 'SYSTEM' is significantly larger and has a red glow effect.

You can't
trust the
SYSTEM





We need to address 2 challenges:





**CIRCULAR
Economy**

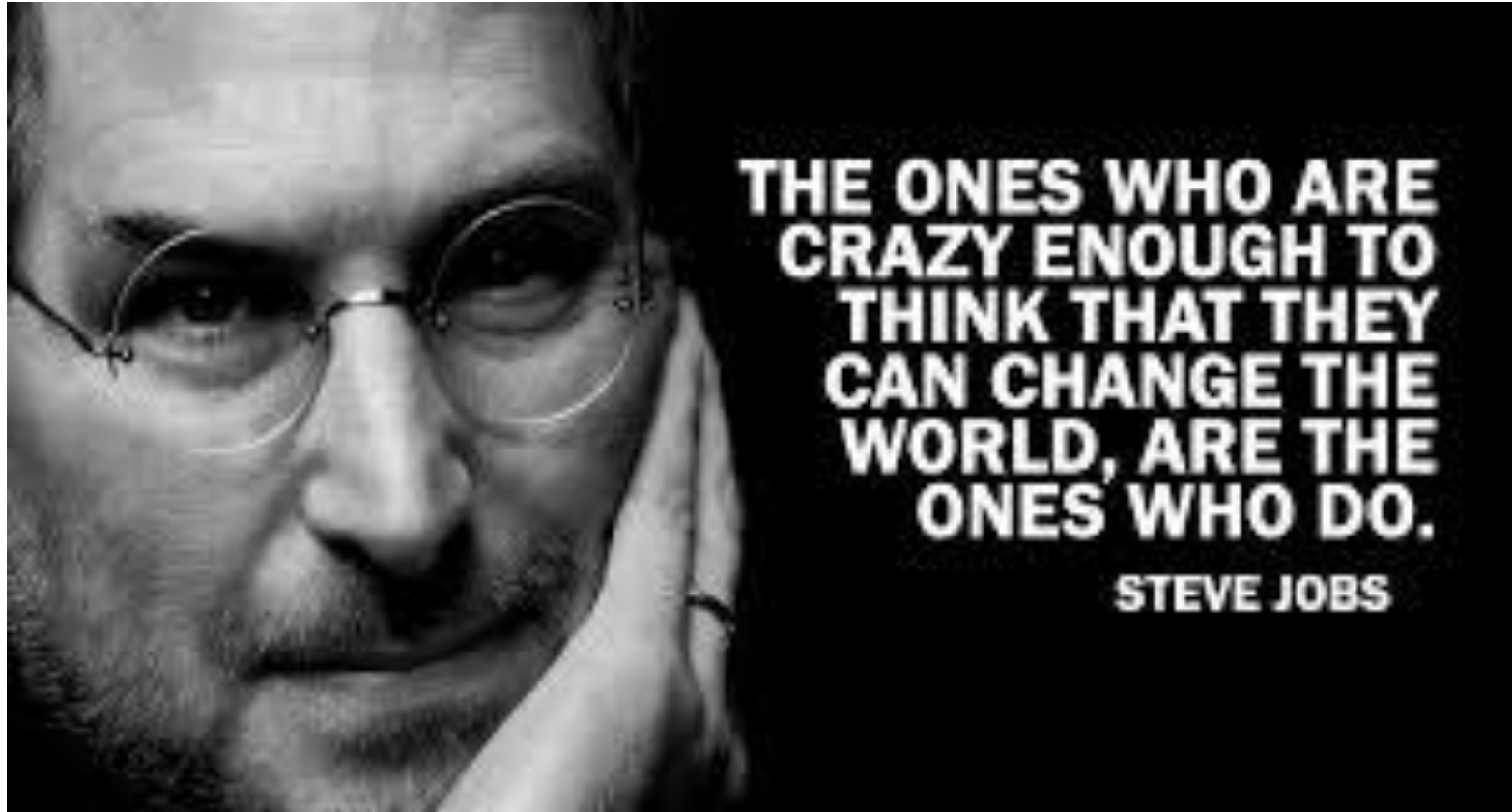


WE ARE THE
FUTURE!
THINK TWICE.

NO TO CUTS

NO TO
CUTS

AGAINST
THE CUTS



**THE ONES WHO ARE
CRAZY ENOUGH TO
THINK THAT THEY
CAN CHANGE THE
WORLD, ARE THE
ONES WHO DO.**

STEVE JOBS

THANK YOU !